



Now is your opportunity to be part of the fastest growing youth orchestra in the Greater Toronto Area! Support this talented group of young musicians with a growing fan base.

## Who are we?

With a combined 70 years of history, in 2013 the Halton Youth Symphony and the Mississauga Youth Orchestra merged to form what is now the Oakville Symphony Youth Orchestra (OSYO). Our goal was to become the premiere youth orchestra in the western Greater Toronto Area. Over the years, we have inspired over 4,000 young musicians to achieve excellence through a love of music, while also helping them develop skills of self-esteem, discipline, teamwork, leadership and performance.

The strength of our reputation attracts musicians from Halton, Peel, Toronto and beyond. We have over 160 musicians from diverse backgrounds, in 4 separate orchestras, ranging in age from 6 to 19.

## Our Mission:

OSYO welcomes young musicians to a progressive orchestral experience that ignites, encourages and enriches a love of music

## Our Vision:

OSYO will be recognized for its excellence in development and performances through growth in all tiers, while balancing capacity and quality

## How are we run?

The OSYO is a not for profit corporation and is directed by a dedicated volunteer board who meet monthly. OSYO's daily operation is directed by the board's appointed executive director.


## How are we funded?

With only 2% of our ongoing funding derived from government sources, approximately 80% from registration fees and 15% ticket sales, we rely on the generosity of our private and corporate supporters to help us continue developing the top orchestral musicians of the future.

100% of funds raised are used to support young musicians and encourage the love of music in the broader community.

P.O. Box 86068, Oakville, ON L6H5V6 / 289.815.0018

[www.osyo.ca](http://www.osyo.ca) / [office@osyo.ca](mailto:office@osyo.ca)

 @osyomusic  osyomusic  osyomusic



## More about the OSYO:

- more than 70 years combined youth orchestra experience with a proven track record of excellence
- directly affiliated with Oakville Symphony ([www.oakvillesymphony.com](http://www.oakvillesymphony.com))
- 160 musicians across 3 ensembles, including our new Youth Band
- Artistic Director and Symphony Conductor, [Colin Clarke](#) is recognized as one of the top youth orchestra conductors in Canada.
- Sinfonia and Philharmonia Conductor, [Caron Allen](#) (a cellist) brings a wealth of experience to her work with younger string players
- award-winning Symphony and Philharmonia Orchestras (GOLD! @ National Music Festival)
- 3+ major concerts each season
- opportunity for musicians to participate and shine in the OSYO Chamber Ensembles (OSYO Symphony quartet have performed at the Moon Light fundraising events at the Royal Botanical Gardens)
- outreach performance opportunities with other adult and youth orchestras
- active, enthusiastic and engaged parent volunteer groups
- participation in youth orchestra festivals (provincial, national, international...including Vienna 2018)
- annual musicians retreat
- financially sound and independent organization
- successful grant submissions to the Ontario Trillium Foundation, Oakville Arts Council and others
- experienced, elected board of directors
- weekly rehearsals with professional conductors
- regular sectional coaching sessions with professional musicians

We are in the process of obtaining our CRA Charitable status, and anticipate that in the next few months.

## Advertising Packages:

### Single Concert Package


¼ page (INSERT SIZE) advertisement: \$200/concert

½ page (INSERT SIZE) advertisement: \$400/concert

1 page (INSERT SIZE) advertisement: \$800/concert

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### 3 Concert Package

¼ page advertisement: \$550 (savings of \$50)

½ page advertisement: \$1100 (savings of \$100)

1 page advertisement: \$2000 (savings of \$400)

### Sponsorship Levels

Package Level	Bronze	Silver	Gold	Season
	\$1,000	\$2,000	\$3,500	\$25,000
30 sec company promo at each concert				★
Company Banner at OSYO concert entrance and logo placed on OSYO posters/flyers			★	★
Logo on OSYO banner placed at entrance of OSYO events	★	★	★	★
Logo and link on website	On Sponsor page	On Sponsor page	On Home page	On Home page
Program advertisement page at all OSYO concerts	½ page	½ page	Full page	Full page Inside front or back cover
Season Tickets	2 general admission	4 general admission	6 general admission	6 VIP seating
Ambassador Group Performances		1	2	4
Logo on back of Orchestra season t-shirts				★
Guest conduct one piece at one concert				★
Private concert for 250 guests				★

Sponsorship packages are customizable based on sponsor's needs.

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